



General Pre Intermediate

Unit 10: Always great!

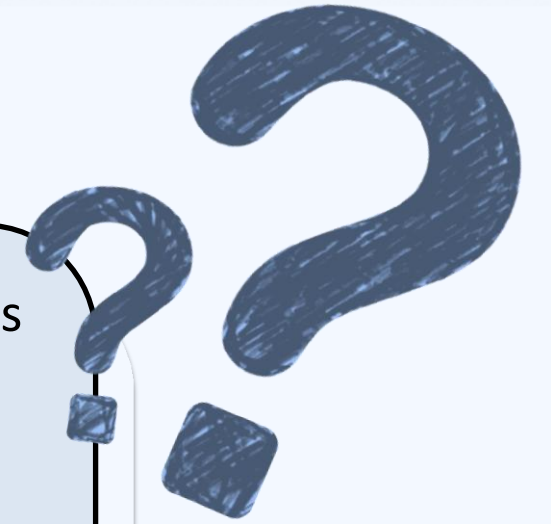
Objectives

- Grammar: Passives - all tenses
- Vocabulary: Words that go together
- Everyday English: On the phone
- Reading: The world's most loved football team!
- Listening: The world's number one habit!





1. What do you know about this man? Why is he an 'all-time great'?
2. Can you find a brand logo in the photo? Why do brands are associated with people like this?
3. Which famous brands do you think could be called 'all-time greats'?

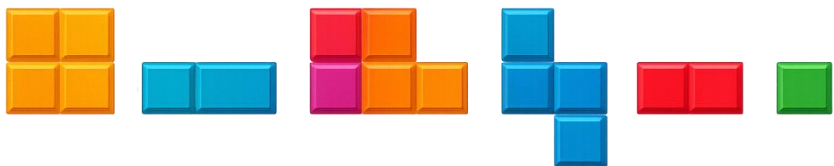


1. Make true sentences from the chart.

• Toshiba TVs • Champagne • Coffee • Rolex Watches • Rice • Whisky	is isn't are aren't	made in grown in	Japan Scotland Brazil China Switzerland France
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The best video game ever!

1. Do you play any computer games? Which? How often? Have you heard of Tetris?
2. Read the first part of the following article about Tetris. Answer the following questions.
 1. How old is the game?
 2. Who created it? Where did he work?
 3. Where did the game spread to after Moscow?
3. Read and listen to the whole article. Correct the false information in these sentences.
 1. Nearly 495 million games have been sold worldwide.
 2. It was discovered by a Russian publisher.
 3. Tetris was the only game enjoyed by his colleagues.
 4. The game is made up of coloured circles.
 5. It is too difficult to be played by children.
 6. It can't be played in many countries.
 7. The smartphone was the first hand-held computer.
 8. There is some doubt that Tetris will be downloaded in the future.



Over 35 years old and it is still played all over the world. It is said that it's difficult to find a video-game player who has never heard of Tetris – over 495 million have been sold worldwide and it's still selling!

The game has a long and unusual history

- It was created in Russia, in 1984, by Alexey Pajitnov, an Artificial Intelligence researcher at the Russian Academy of Science in Moscow.
- Pajitnov invented games as a hobby and many of them were enjoyed by his colleagues at the academy – Tetris most of all.
- The game became so popular it spread from Moscow to Budapest, and in 1989 it was discovered by a British software publisher and then exported to the United States of America.
- Tetris is the biggest-selling video game by far. Minecraft is the only other video game to have sold over 100 million units.



Why has it remained so popular for so many years?

There are a great many classic video games – so what is it about Tetris that has made it so universally popular?

- ✓ It is an easy puzzle game to play. It's made up of coloured squares – simple enough to be played by everyone, young and old, but... it is mastered by only a few.
- ✓ It can be played on any computer – you don't need the latest model and people in every country can play.
- ✓ Its simplicity means you can play as you go, anywhere, any time – you don't have to sit and play for long periods of time.
- ✓ In 1989, the Nintendo Game Boy was launched in Japan, and Tetris was the perfect game for this, the first handheld computer – as, of course, it is today with the smartphone.



- ✓ It is played by generations of people, on tablets, laptops, smartphones and game consoles.
- ✓ There is little doubt that years from now it will be downloaded by our children and grandchildren – the latest and new version of the most important video game in history.



LANGUAGE FOCUS

1. Many of the verb forms in the text are in the passive.

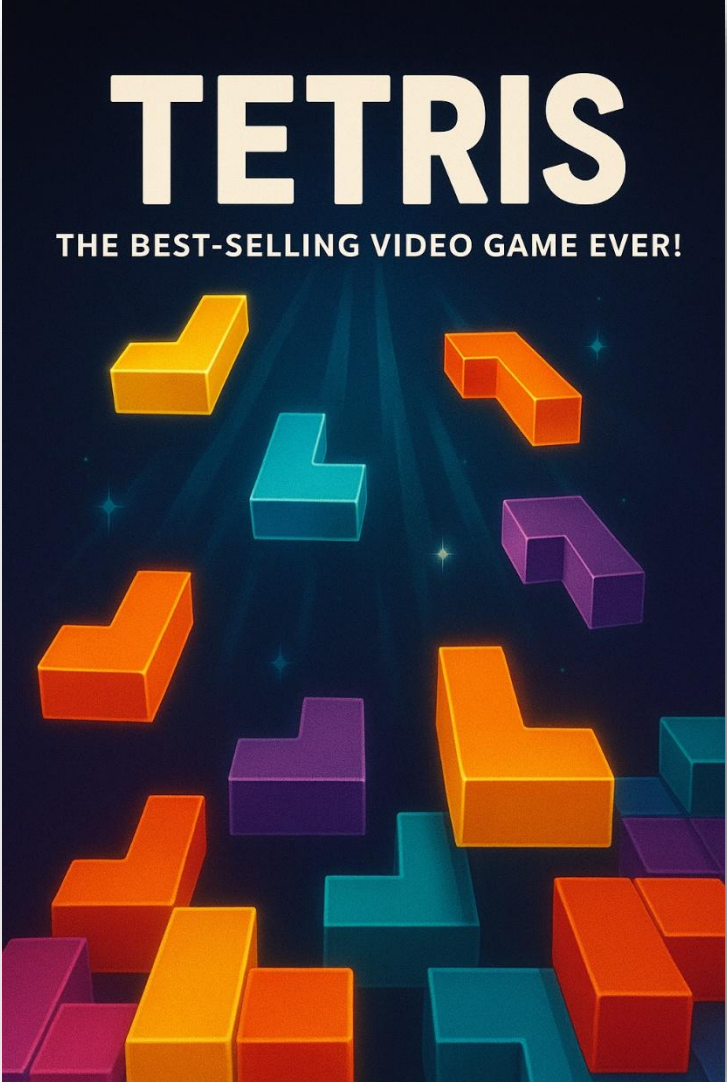
It **is played** all over the world.
495 million **have been sold** worldwide.
It **was created** in 1984 in Russia.
How do we make passive forms?

2. Read the text again. Write the passive verb forms in the chart.

Present Simple	Past Simple	Present Perfect	will future
is played		have been sold	

4. How are these sentences expressed in the passive in the text?

- Alexey Patjinov created it in Russia 1984.
- Our children and grandchildren will download it many years from now.
- Patjinov 's colleagues enjoyed many of the games.
- They have sold 495 million worldwide.
- They launched Nintendo Game Boy in Japan in 1989.
- They play Tetris all over the world.
- They say that it is difficult to find a video game player who has never heard of Tetris
- You can play it on any computer.



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Into action!

5. Underline the correct word or words in each sentence.

1. All the wine *was drunk / drunk* by nine o'clock.
2. Police officers *don't carry / aren't carried* guns.
3. *Have* all the shrimps *eaten / been eaten*?
4. I was given this task *by / from* my manager.
5. My watch *has stolen / has been stolen*!
6. Our newsagent *sells / is sold* stamps.
7. Where *was / were* these devices *made*?

1. Look at the list of inventions. Which is the oldest? Which is the newest? Match them with a person and a date.

I think the radio was invented in 1924

I do not think so...

television	Steve Jobs & Steve Wozniak	1895
radio	T'sai Lun	1938
the telephone	John Logie Baird	1876
the Apple PC	Laszlo Biro	1440
the printing press	Alexander Graham Bell	1924
the ballpoint pen	Johannes Gutenberg	105 AD
paper	Guglielmo Marconi	1976

Listen and check. What was the nationality of each of the inventors? What were their jobs?


10.2

2. Which inventions do you think are the most important? Why? Order them 1-7 (1 is most important).

3. Complete the statistics with the passive form of verb in the correct tense. Which numbers and dates do you think are correct?

STATISTICS
WORLDWIDE

- 60% / 80% of **video games** _____ (buy) by men, 40% / 20% by women.
- Nearly 750 billion / 75 trillion **emails** _____ (send) every year.
- Over 40 thousand / million questions _____
- _____ (answer) by **Google** every second.
- eBay** _____ (invent) in 1995 / 2005.
- Facebook** _____ (translate) into 56 / 76 different languages since it began.
- The first **Twitter** message _____ (send) in 2006 / 2009.
- Airbnb** _____ (found) in San Francisco in 2008 / 2012.
- Amazon.com**, _____ (found) in 1989 / 1994.

Listen and check. 
10.3

4. Make questions about the information in 3.

- How many video games / men, and women?
How many video games are bought by ...?
- How many emails / every year?
- How many / by Google / every second?
- When / eBay invented?
- How many / Facebook / translated into?
- When / the first twitter message / sent? Who / sent by?
- Where / when /Airbnb invented?
- When / Amazon.com / founded?

Listen and check. What extra information do you hear? 
10.4

Noun + noun

Two nouns can go together to make a compound noun.

- video + game = video game
- text + message = text message
- face + book = Facebook
- lap + top = laptop

1. Listen and repeat. Which word is stressed?  10.5
The first or second?

2. How many compound nouns can you make from these?
Then , Listen and check.  10.6

business
football
phone
computer

+

game
ground
program
number

card
deal
team
virus
call

Verb + noun

3. One noun does not go with the verb. Which one? Cross it out.

- **Win:** a competition a match a game a trophy a team
- **Play:** cards the piano yoga a part baseball

- **Send:** a text message an email a phone call a present your love
- **Take:** notes a photo a long time a pill a big breakfast
- **Do:** research the shopping a photo exercises the housework
- **Make:** a complaint an email an invention a phone call a lot of money

Adverb + past participle

The adverbs **well-** and **badly-** can sometimes combine with past participles to form adjectives.
well-known well-paid badly-behaved

4. Fill in the sentences below with an adjective formed with well- or badly- and one of these past participles.

behaved | dressed | known | done | paid | written | equipped

1. She has a wonderful job. She’s very _____.
2. I didn’t enjoy that novel. It was really _____.
3. You don’t need to spend a lot of money on clothes to look _____.
4. Our office is really _____. We have all the latest machines.
5. I hope they don’t bring their dogs. They’re so _____.
6. Can I have my steak very _____ please? I don’t like it rare.
7. Surely you’ve heard of Ed Sheeran? He’s a really _____ singer.



Listen and check. Where is the stress on the compound adjectives?  10.7

1. Answer the questions:

- Do you ever play computer games? Which?
- Do you send a lot of text messages? Who to?
- Do you take a lot of photos on your phone?
- How do you like your steak?
- Is your company well-equipped?
- What do you think is the most important discovery ever made?



Reading and speaking

The world's most loved football team!

1. Football is the world's most popular sport. Are you interested in it? Can you name some of the most famous teams?

2. Look at the photos and headings. Do you agree that most people know Manchester United?

3. Read the first part of the article. Complete the sentences with the correct information.

1. Of the 1.6 billion football fans worldwide, _____ are fans of Manchester United.
2. Manchester United is known by two nicknames: _____ and _____.
3. When _____ travel abroad, they are often asked questions about the club.



Love football or hate football — most people round the world have heard of **Manchester United**.

Football (or soccer, as it is called in the US) is the world's most popular sport, with 1.6 billion global fans. Recently, 54,000 of these fans, from 39 countries, were surveyed about their favourite football team, and Manchester United (or 'Man. U') was named the most popular club ever.

The club, nicknamed the 'Red Devils', has 659 million fans worldwide and their games are broadcast to over 1.15 billion homes. Barcelona, Real Madrid, and Bayern Munich were the next most popular.

Man. U fans can be found anywhere and everywhere, but the club is particularly popular throughout Asia, especially in India and China. Taxi drivers from Mauritius to Vietnam, learning that they have an English person in their cab, often respond with, 'Ah, English! Manchester United! Can you tell me ... ?' It's quite difficult to continue the conversation if you're not a football fan and know nothing about their favourite team.

'Glory, glory Man. United!'



Reading and speaking

The world's most loved football team!

4. Read 'Man. U – a brief history.' Answer the questions.

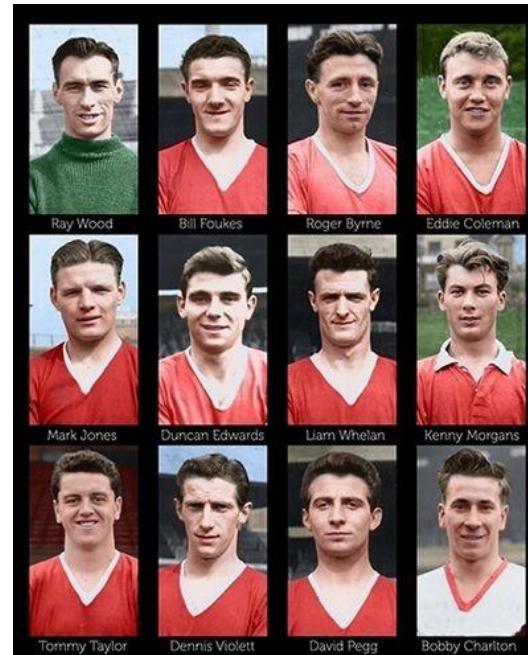
1. Who were the first players for the club?
2. What happened 24 years after the club was first founded?
3. What is the 'Theatre of dreams'?
4. How did Matt Busby make the team more successful?
5. Why did Matt have to create another team?
6. Who was also a successful manager? Why?
7. Why is Man. U the most valuable football brand worldwide?
8. How do famous companies use Man. U to advertise themselves?

5. Read *Why is the club so popular?* What are the four reasons given for the club's popularity?



MANCHESTER UNITED - 'Number one club in the world's number one sport!'

MAN. U – A BRIEF HISTORY



- It was founded in 1878, and is one of the oldest football teams in the world. The first players all worked for a local railway company. It wasn't named Manchester United until 1902.
- In 1910, it moved to its now famous football ground, Old Trafford. The ground is often now nicknamed the 'Theatre of dreams'.

- In 1945, **Matt Busby** became manager and brought a lot of young players (known as 'Busby's Babes') into the team. This was a very successful move.
- 1958 was a dark year for the club. The plane bringing the team home from the European Cup crashed in the snow at Munich airport. Eight players were killed. Matt Busby survived, and eventually he created another great team.
- Alex Ferguson was another very successful manager. During his 20 years at the club, from 1986, the club won 25 major trophies.
- Since 2015, Man. U has been considered the world's most valuable football brand. The team sells about 2 million shirts a year — more than Real Madrid and FC Barcelona put together. Adidas, DHL, Uber, and Toshiba are just a few of the companies that have made business deals with the club. Their logos often appear on the players' shirts.



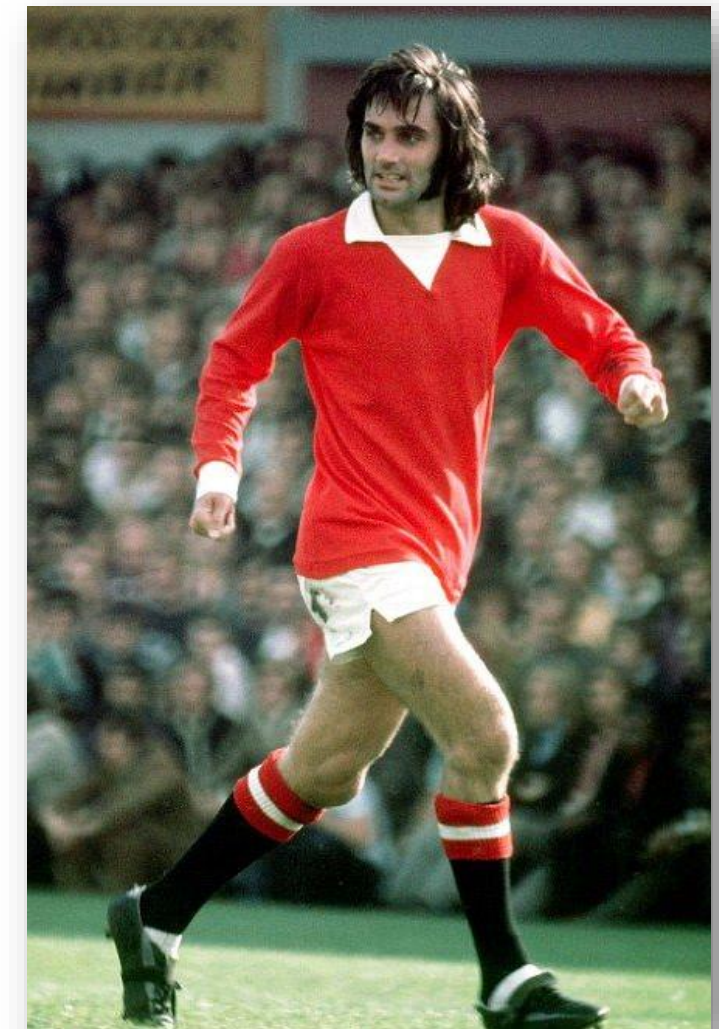
Matt Busby

WHY IS THE CLUB SO POPULAR?

Perhaps it's because, despite many ups and downs over the years, they've won a great many trophies, both national and international.

Perhaps it's the number of talented players who have played for the team. These include George Best, Eric Cantona, David Beckham, Rio Ferdinand, Cristiano Ronaldo, and Wayne Rooney.

Perhaps it's because they have some very famous fans including Usain Bolt, Justin Timberlake, and Enrique Iglesias. Maybe it is because Old Trafford really is a theatre of dreams where players and fans can find fairy-tale glory and make dreams come true.



George Best

Listening and speaking | The world's number one habit!

1. Did you know chewing gum is the world's most common habit? Do you chew it?
How often, and what flavour do you prefer?

2. You are going to listen to a radio programme about the habit. Read the statements below.
Do you think they are true or false?

1. Over 300 trillion sticks of gum are made every year.
2. It's made of a type of rubber.
3. The habit of chewing gum goes back two thousand years.
4. The earliest example of gum was found in a skeleton in Sweden.
5. The first chewing gum was made of tree sap and sugar.
6. The Greeks chewed gum because it freshened their breath.
7. The Mayan Indians wrapped their gum, called chiclay, in paper.

3. Listen to **Part One** of the programme. Check your answers and correct the false statements. Do any facts surprise you?



10.9

4. Listen to **Part Two**. Answer the questions.  10.10

1. Who were Thomas Adams and William Wrigley?
2. Why was Wrigley a business genius?
3. How did he advertise his products?
4. When did chewing gum become popular outside of the US?
5. Where did all the gum produced in 1944 go to?
6. Who said, 'Got any gum, chum?' Who were they talking to?
7. What is gum made of today?
8. How much does it cost to clean the gum off the streets of London?



1. Answer the questions:

- Is chewing gum a popular habit in your country?
- Is it a bad habit or a good habit? Why?
- What other worldwide habits can you think of?



1. Listen and practise saying these telephone numbers.  10.11

07700 900333 | 0049 021 37474 | 0115 496 0499 | 0800 142 2466

How were these numbers expressed?

0 | 00 | 99 | 0800

2. In your country, what are the numbers for these?

- Your landline (house phone)
- Your mobile
- The emergency services
- Your country code

3. Listen to four phone conversations now.  10.12
Complete the chart after each one.



A	Conversation 1	Conversation 2	Conversation 3	Conversation 4
Who is speaking to who?				
Are they on a landline or mobile?				
Where are they?				
What are they talking about?				
How well do they know each other?				

4. Listen again and complete the expressions from the conversations.  10.12

1. J: Sorry, you're _____ up. I couldn't hear that.
P: I know, it's not a good _____. But, listen, I'm calling because I can't _____ it on Thursday.
P: Are you free on Friday _____?
J: Friday? I'm not sure. Can I get _____ to you?
P: Sure. That's fine. Oh there's my train! Speak _____!

2. J: Hello, Emma? It's John. I'm trying to get _____ of Patrick.
E: I'm afraid he's not in. Have you _____ his mobile?
J: Yeah. I tried that first but he's not _____.
E: It's probably _____ off.
J: Oh, OK. Can you give him a _____ then?
E: Of course.

3. C: I'm afraid his line's _____. Would you like to _____?
H: Yes, please.
C: It's _____ for you now.
T: Hello. Patrick Doyle's office. Teresa _____.
H: _____ is Harriet Smith from Digby and Moss Associates.
T: Oh, good morning, Ms Smith. I'll put you _____ immediately.

4. E: Can I speak to Patrick, please?
T: Oh, I'm _____ he has _____ with him at the moment. Is it _____?
E: Just tell him I _____ and I'll see him this evening at home.
T: Will _____. I hope there isn't a problem.

4. You are going to make phone call to each other.

Student A



Call a friend’s mobile.

You can’t meet on Monday—
suggest Wednesday instead.

Agree what to do.

Student B



A friend will call your mobile.

The signal is bad - ask your
friend to repeat what they
said.

Agree what to do.

Student A



You are a receptionist at an IT
company. A client calls to speak
to Amy Martin (your manager).

Try to connect them.

Amy is busy.

Make a suggestion.

Student B



A friend will call your mobile.

You need to speak to her as
soon as possible.

Decide what to do.

Student A



You work at a software firm. You
are on a business trip and need
information from a colleague
(Daniel).

You have tried Daniel’s mobile,
but he didn’t answer.

Decide what to do.

Student B



You work at a software firm. A
colleague calls to speak to
another colleague (Daniel).

Daniel is not there. He is
visiting a client. He has his
mobile with him.

Make a suggestion.

Social media sites

- 1. Do you use any social media sites such as X? Write down three things you like and three things you don't like about them.
- 2. Read these notes. How many of your ideas are included? How many can you add? What do you think are the most important pros and cons?

PROS	CONS
• stay connected with friends and followers • get quick updates from people and communities you care about • discover new content and creators • communicate instantly through messages or posts • share photos, videos, and short updates • follow topics, trends, and interests in real time • join communities that match your hobbies or goals • promote yourself, your skills, or your projects	• spend too much time scrolling instead of doing other tasks • compare yourself to others and feel pressured • receive unwanted messages or comments • come across false or misleading information • have your personal data collected or shared • experience online arguments or negativity • feel overwhelmed by constant notifications • struggle to protect your privacy and boundaries

- 3. Now read the text. What is the purpose of each paragraph?

clearly, First of all,

both,

and, Also

for example

Another advantage is that

such as,

However, also, Firstly,

Secondly,

What is more

Also,

Finally, perhaps

even

Despite the disadvantages,

The fact is that

THE PROS AND CONS OF SOCIAL MEDIA SITES

Social media sites, such as X, Insta, have many advantages. They are an excellent way of keeping in touch with people in your life, friends and family. They are a great way of finding old friends. You can communicate with these people at any time you want and in many ways, you can share your photos or your favourite music and videos with them. You can join groups with similar interests to yourself, sports, hobbies and your work.

Social media sites have many disadvantages. You are often flooded with requests from unknown or unwanted 'friends'. Friends and family may find out too much about your private life, and you may hear about boring events in their lives. You can be tagged in pictures that you don't want others to see. The biggest problem is that you can waste too much time on Facebook. Some people can become addicted to it.

Social media sites are definitely here to stay. They are now one of the main means of communication worldwide. We can't imagine our lives without them.

- 4. Put the linking words on the left into the correct places in the paragraphs. You may need to change the punctuation.
- 5. What ideas can you add to the text?
- 6. Note the disadvantages of one topic and write a similar text.
 - AI
 - GDPR
 - Google

Form

am/is/are
was/were
has/have been
will

past participle

The past participle of regular verbs end in *-ed*. There are many common irregular past participles.

Present

Lamborghini cars **aren't made** in Germany.
Where **is** cacao **grown**?
English **is spoken** all over the world.
150 million mobile phones are thrown away every year.

Present

They **weren't injured** in the explosion.
When **was** the radio **invented**?
The first text message **was sent** in 1989.

Present Perfect

The bank's **been robbed**!
A lot of new features **have been added**.
We **haven't been invited** to the ceremony.

will

The cars **won't be sold** in the US.
25, 000 cars **will be produced** next year.

Short answers

Are cars made in your country? - Yes, they **are**. /No, they **aren't**.
Has my car been repaired? - Yes, it **has**. /No, it **hasn't**.
Will landline phones be replaced by mobiles? - Yes, they **will**. /No, they **won't**.

Note:

The passive infinitive (to be + -ed) is used after modal auxiliary verbs and other verbs which are followed by an infinitive.

Driving should **be banned** in the city centre.
The building is going **to be knocked down**.

Use

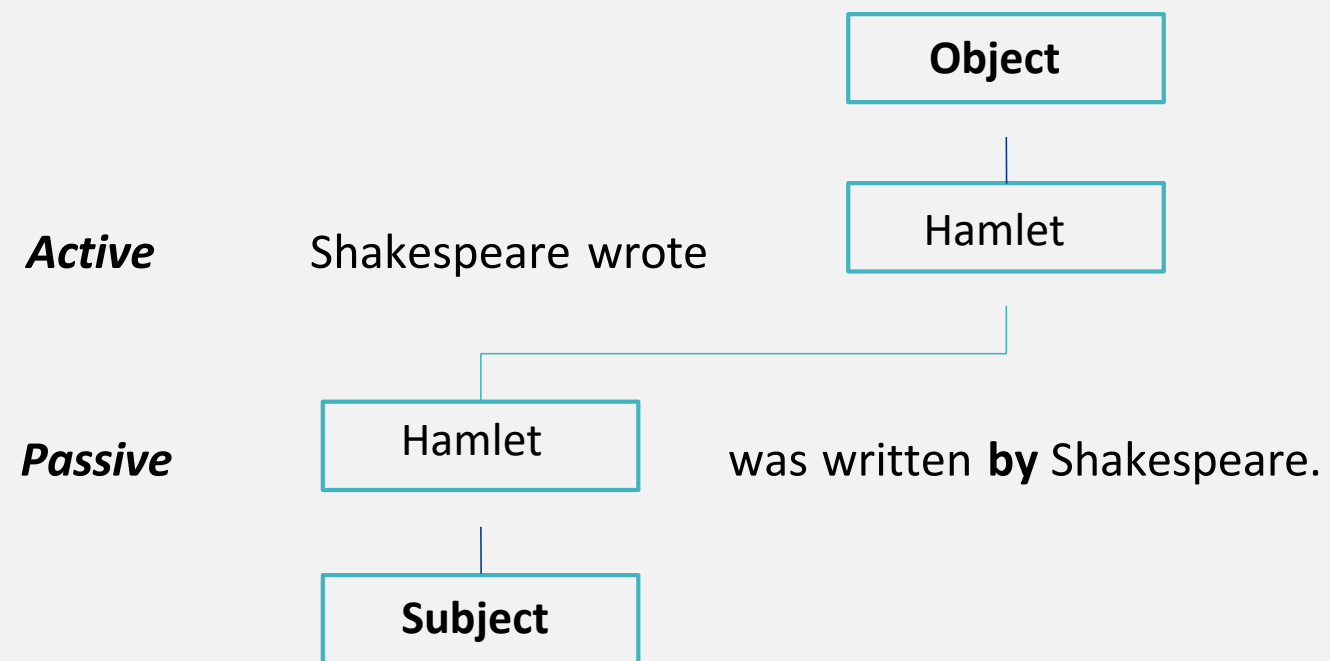
1. The rules for tense usage in the passive are the same as in the active.

Present Simple to express habit: My car **is washed** often.

Past Simple to express a finished past action: Penicillin **was discovered** by Fleming.

Present Perfect to express an action which began in the past and continues to the present: iPhones **have been sold** since 2007.

2. The object of an active verb becomes the subject of a passive verb. Notice the use of **by** in the passive sentence.



3. The passive is not just another way of expressing the same sentence in the active. We choose the active or the passive depending on what we are more interested in.

Hamlet **was written** in 1600. (We are more interested in Hamlet.)

Shakespeare **wrote** Hamlet in 1600. (We are more interested in who wrote it.)

Note: The subject of an active sentence is not mentioned in the passive sentence if it is not really important.

Active: People speak German in parts of Italy.

Passive: German is spoken in parts of Italy.

NOT ~~German is spoken in parts of Italy by people.~~

