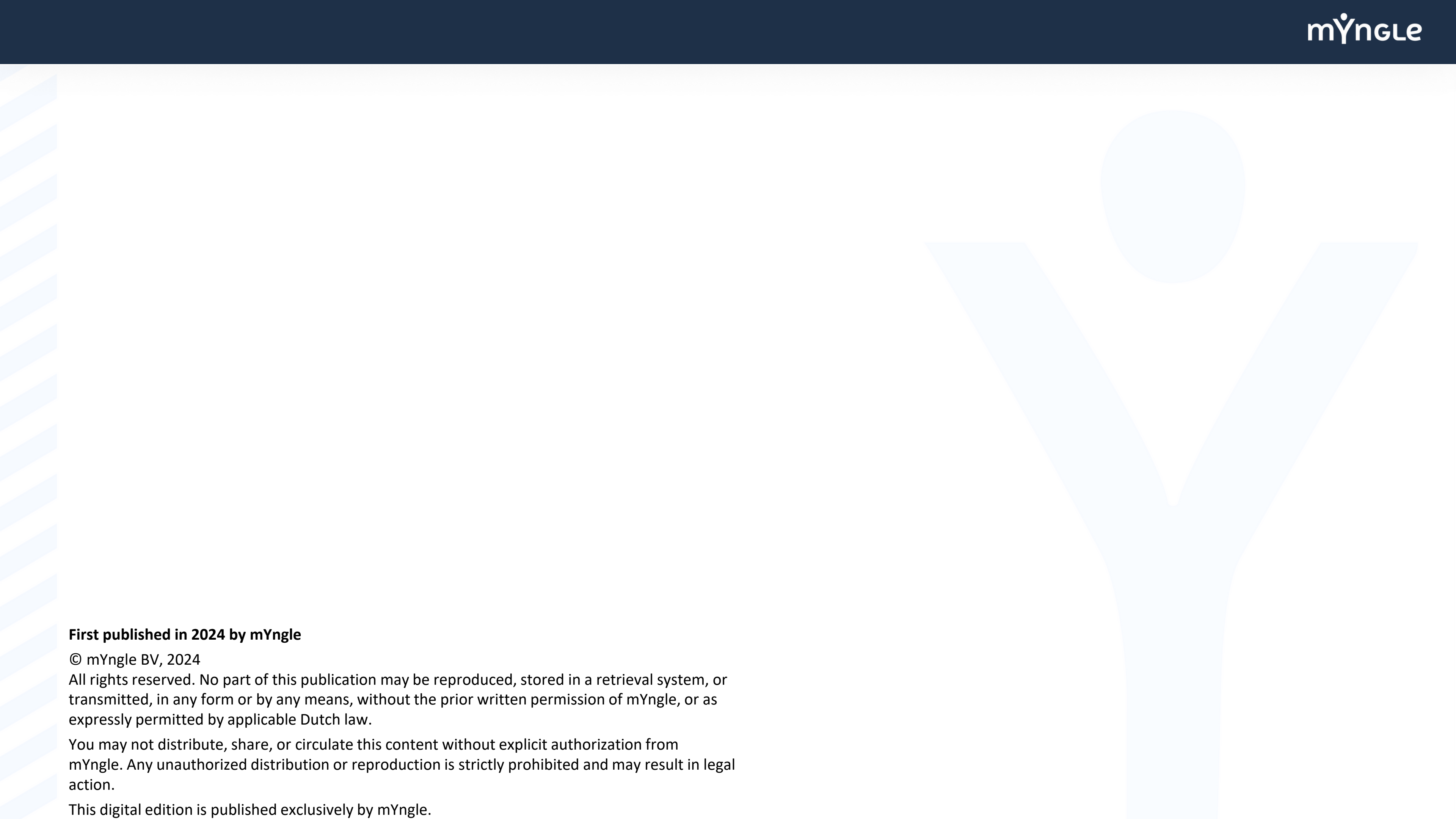


mYngle

Business Intermediate

Homework - Unit 12: Innovations



The background features a dark blue header with the mYngle logo. On the left, there is a vertical strip with diagonal light blue and white stripes. On the right, there is a large, faint, light blue graphic of a person with arms raised, with a circle above their head.

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1. Read the article on “The Future of Animal Communication: Revolutionizing Understanding Through AI” and decide if the following statements (1-10) are true or false.

1. AI is already able to fully translate animal languages into human speech.
2. Wearable devices can help humans gain insights into animal emotions and needs.
3. The main focus of AI in animal communication is to replace human interaction with pets.
4. Futuristic technology may allow us to understand animals’ feelings better in the future.
5. AI advancements have completely eliminated the need for traditional animal training.
6. Creative use of AI tools can identify patterns in animal sounds and body language.
7. The purpose of wearable devices for animals is to enable direct verbal communication with humans.
8. Understanding animal communication through AI could help improve animal welfare.
9. AI can currently interpret all types of animal behavior with high accuracy.
10. Future innovations in AI could revolutionize the way humans understand and care for animals.



The Future of Animal Communication: Revolutionizing Understanding Through AI

Innovation in technology has often pushed the boundaries of what human minds thought was possible, and one of the most exciting fields of research today involves using Artificial Intelligence (AI) to improve communication with animals. This novel approach could revolutionize the way we understand and interact with other species, opening a revolutionary path to an advanced relationship with the animal kingdom.

The concept of using AI to communicate with animals is no longer a distant, futuristic idea. With recent advancements in machine learning and data analysis, scientists are able to interpret and decode complex animal sounds and behaviors. These advanced tools are helping researchers explore the origins of animal communication, analyzing everything from dolphin clicks to bird songs, and transforming these into a language we can interpret. This approach has revolutionized the study of animal behavior, allowing scientists to create a bridge of understanding between humans and animals.

One groundbreaking project involves using AI to analyze whale songs. Whales are known for their complex vocalizations, and now, with innovative algorithms, researchers are identifying patterns in these sounds that could be the basis of an actual language. This novel method allows scientists not only to record but also to process and categorize sounds in a way that was impossible before. It's a revolutionary advancement, and one that may soon enable direct responses from humans to whales and other intelligent marine animals.

Creativity and innovation play crucial roles in these projects. AI developers and biologists must create new tools and methods to break down animal communication into recognizable data. This involves more than just programming; it's about thinking creatively to overcome unique challenges. For example, every animal species has its own form of communication, which means researchers must find original, tailored solutions for each case. This creative approach is helping us discover that communication with animals is far more complex and fascinating than previously believed.

One of the futuristic applications of this technology involves wearable devices for pets, which could allow pet owners to better understand their animals' needs. Imagine a collar that alerts you if your dog is anxious, hungry, or even ill. These novel devices could make pet care more responsive and compassionate, enhancing the bond between humans and their animals.

While we are still in the early stages of fully understanding animal language, the advancements in AI and machine learning are accelerating this journey. As we continue to innovate and develop more sophisticated tools, the possibilities for direct communication with animals are becoming more realistic. With each breakthrough, we come closer to a future where interspecies dialogue is not only possible but may become part of everyday life. The revolution in animal communication is more than just a scientific novelty; it's a glimpse into a world where humans and animals can share a deeper, more meaningful connection.

This journey may have originated as a dream, but through the power of AI, it is fast becoming a tangible reality.

2. Find the words in the text to complete the following table.

Noun	Adjective	Verb
revolution		
		advance
	novel	
future		
		innovate
	creative	create
origin		



3. Read the following text and put the word in parenthesis in the most suitable form. You can use the table from exercise 2 to help you.

The Evolution of AI: A Journey Through Time

Artificial Intelligence, or AI, has had an interesting journey and has changed our world in many ways. Its 1. _____ (revolutionary) began with simple machines that could only do basic tasks. But as technology improved, AI became more 2. _____ (advance), allowing the creation of tools that can think and learn almost like humans. This journey has been truly 3. _____ (revolution), affecting industries, education, and even our personal lives. In the 4. _____ (original) of AI, early scientists dreamed of making machines that could work like a human brain. With each 5. _____ (advance), they got closer to this goal. Today, we see AI everywhere, from smartphones that recognize our voices to cars that can drive themselves. These examples show how far AI has 6. _____ (advance), making life easier and more efficient. AI is no longer a 7. _____ (novelty) but a part of modern life, helping to create a 8. _____ (future) world where machines can do amazing tasks.

One of the most exciting aspects of AI is its potential for 9. _____ (innovate). By combining data analysis with machine learning, AI continues to 10. _____ (innovate) in fields such as healthcare, finance, and transportation. For instance, AI has helped 11. _____ (creation) personalized medical treatments and innovative financial systems. These advancements are not only useful but also highlight the 12. _____ (creative) behind AI development. AI's ability to 13. _____ (revolution) different sectors shows the true power of human 14. _____ (creative) and technological skill.

Looking to the 15. _____ (future), the possibilities for AI are endless. As AI becomes more integrated into our lives, we can expect even more 16. _____ (future) inventions and applications. In the years ahead, we might see robots that assist us in our daily tasks or AI systems that can predict diseases before symptoms appear. The 17. _____ (original) purpose of AI might have been to simplify tasks, but its potential has grown immensely, promising a future where machines and humans work side by side in 18. _____ (create) ways.

In conclusion, AI's journey from its 19. _____ (origin) to its current state of 20. _____ (innovate) is a testament to human imagination and progress. By continuing to 21. _____ (advancement) in this field, we open up new opportunities for a better world. AI has gone from a 22. _____ (novelty) idea to a 23. _____ (revolution) force that shapes our lives, and as we move forward, the role of AI will likely only become more 24. _____ (advance) and essential.



1. Read the article titled The Brainchild of Modern Technology: AI and Innovation and put examples a, b and c in the most suitable space.

- a. For example, AI has already been used to develop smart homes, where lights, heating, and security can be controlled by voice commands or phone apps
- b. For instance, although chatbots can answer questions quickly, they may struggle to show empathy to a customer who is upset.
- c. For example, one key breakthrough was the development of faster, more efficient computers that could handle complex AI tasks, like image recognition and speech translation.

The Brainchild of Modern Technology: AI and Innovation

In recent years, artificial intelligence (AI) has become the brainchild of the tech world, inspiring countless advancements and ideas. Many see AI as a catalyst for change, as it encourages new ways of thinking and approaches to old problems. But how did AI come up with solutions that continue to transform our lives every day?

The concept of AI is not entirely new; it has been around as an idea for many decades. However, recent breakthroughs in technology have made AI more practical and accessible. **1. _____**. This allowed for advancements in areas like healthcare, where AI can now assist in diagnosing diseases or even suggesting treatments based on patient data. Imagine a doctor using AI to detect early signs of cancer by analyzing X-rays — this is happening today thanks to these advancements.

Yet, every invention comes with its own set of challenges. For AI, one major obstacle is understanding human emotions and reactions. While AI can perform tasks with speed and accuracy, capturing the essence of human interactions, like empathy and humor, is still difficult. **2. _____**. Researchers are constantly trying to find ways to make AI more “human” in its responses. Overcoming these obstacles could revolutionize how we use AI in customer service and education, allowing AI to assist teachers in ways that feel supportive and encouraging.

Today, AI represents cutting-edge technology. Many companies and scientists believe that AI will continue to push boundaries in various fields. **3. _____**. Self-driving cars are another exciting development, with companies like Tesla leading the way in creating vehicles that navigate and make decisions without human drivers. These advancements are just the beginning, as AI continues to evolve and grow.

The journey of AI innovation is far from over. Each new concept or invention in the field of AI has the potential to reshape our future. As we move forward, AI will likely be a critical part of making life easier, more connected, and even more efficient. Whether it’s helping a factory become more productive or suggesting songs and movies we’ll enjoy, AI is here to stay, and it will continue to make a significant impact on our world.

2. Find in the text words and phrases that match the following definitions.

- a. An event that sparks or speeds up significant change or action. _____
- b. A unique device, method, or process created through study and experimentation. _____
- c. To bring about a major change or transformation in a field, practice, or industry. _____
- d. Describing something that is very modern, advanced, or innovative. _____
- e. An original idea or invention created by an individual or a group. _____
- f. A significant discovery or development that overcomes a barrier or advances knowledge or technology. _____
- g. To think of or devise an idea, plan, or solution. _____
- h. A general idea or understanding about something; an abstract thought or notion. _____
- a. Something that blocks progress or makes it more difficult to achieve a goal. _____

3. Rewrite the following sentences 1-9 using the word in parenthesis. Do not change the meaning of the first sentence.

- | | |
|--|---|
| 1. The team created a new product that's never been seen before.
(Invention) _____. | 6. They explained their overall plan in simple terms.
(Concept) _____. |
| 2. The new device brought a huge change in the way we work.
(Revolutionize) _____. | 7. Scientists made an important discovery in medical research last year.
(Breakthrough) _____. |
| 3. She thought of a brilliant idea during the meeting.
(Come up with) _____. | 8. Their technology is highly advanced and modern.
(Cutting-edge) _____. |
| 4. The app was her original idea, and it became very popular.
(Brainchild) _____. | 9. His speech encouraged everyone to make changes in the organization.
(Catalyst) _____. |
| 5. The new regulations slowed down our progress significantly.
(Obstacle) _____. | |

Superlatives are used to show that one thing in a group is different from all others, usually because it is the "most" or "least" in terms of some quality or characteristic. In Business English, we use superlatives to emphasize something as the best, worst, or highest/lowest in various aspects like sales, performance, efficiency, and more.

1. Basic Superlative Form

- We use "**the + adjective + -est**" for short adjectives to show that one thing has the highest or lowest degree of a quality in a group.
 - *Example:* "This is the **fastest** way to complete the project."
- For longer adjectives (usually three syllables or more), we use "**the most / the least + adjective**" to form the superlative.
 - *Example:* "She is the **most experienced** manager in the team."

2. Using the second, third, etc., with Superlatives

- We can also use ordinal numbers like "second," "third," etc., with superlatives to show ranking or order.
 - *Example:* "Our company has the **second-highest** customer satisfaction rating in the industry."

3. One of the + Superlative

- We often say "one of the" before a superlative to indicate that something is among the best, worst, etc., but not necessarily the very top.
 - *Example:* "This is **one of the best** marketing strategies we've ever used."

4. Present Perfect after Superlatives

- The present perfect tense is often used after a superlative to emphasize something that has happened up to now and is unmatched.
 - *Example:* "This is the **biggest** deal we've **closed** so far."

Examples in a Business Context:

- "Our product is the **most affordable** in the market."
- "This year's sales report shows the **highest** revenue we've achieved."
- "The CEO is **one of the most respected** leaders in the industry."
- "This is the **best** proposal we've **received** from a client."

Using these structures helps add emphasis and clarity in business contexts where you want to highlight top performance, achievements, or outstanding qualities in products, people, or strategies.

1. Correct the mistakes from the sentences below.

1. This is the more challenging project I've ever worked on.
2. She is the most fastest employee in our team.
3. That was the bestest presentation I've ever seen.
4. Our company is one of the more successful in the industry.
5. This laptop is the cheapest than all the others we offer.
6. He is one of the talentedest designers in the office.
7. The meeting room is the bigger room in the building.
8. This year, our profits are the more high they've ever been.
9. That is one of the more difficult tasks I had this month.
10. The new software is one of the more innovative than we've used before.

2. Fill in the blanks with the correct superlative form of the adjectives in parentheses.

1. Our company achieved _____ (high) sales figures in the last quarter.
2. This new software is _____ (effective) tool we've introduced to improve productivity.
3. She is _____ (experienced) manager in our department.
4. This is _____ (successful) product launch we have ever seen.
5. Among our team members, Tom is _____ (creative).
6. This year's growth was _____ (strong) we've ever had.
7. This product is _____ (affordable) in our catalog.
8. _____ (advanced) technology available to us has been implemented in this project.

3. Read the following riddles (1-10) and identify the correct answers.

Riddle 1:

I am a natural wonder,
I stand tall and proud,
Of all the mountains in the world,
I'm the **highest** in the crowd.
What am I?

Answer: _____

Riddle 2:

I am a place that's full of sand,
In all the deserts across the land,
I'm the driest and **hottest** you can
find,
Which desert comes to your mind?

Answer: _____

Riddle 3:

Of all the oceans far and wide,
I cover the **largest** surface outside.
I'm the **deepest** and the most
immense,
Which ocean makes the **most sense**?

Answer: _____

Riddle 4:

I am the country with the **most people**,
My population is more than a ripple.
From ancient history to modern day,
Which nation leads the population way?

Answer: _____

Riddle 5:

Of all the planets in the sky,
I'm the **biggest** and I don't lie.
I have a famous red storm too,
Which planet am I, do you have a clue?

Answer: _____

Riddle 6:

I am the city that never sleeps,
The **busiest** streets, the **tallest** leaps.
I'm the **most famous** for my skyline tall,
What's my name, can you recall?

Answer: _____

Riddle 7:

Of all the animals in the wild,
I'm the fastest by many a mile.
I run with grace, I run with speed,
Which animal breaks this record indeed?

Answer: _____

Riddle 8:

Of all the countries, big and grand,
I'm the **second largest** in all the land.
With oceans on three sides, wide and free,
Which country could I possibly be?

Answer: _____

Riddle 9:

In all the books you've ever read,
I'm the **most sold**, it's often said.
I tell stories of old and new,
Which book is the **most famous** as per the riddle?

Answer: _____

Riddle 10:

Of all the rivers on this Earth,
I'm the **longest** from my birth.
I flow through jungles, land, and more,
Which river holds this **longest** score?

Answer: _____

1. Read the following article on The Consequences of Technological Advancement. Underline all the phrases used for generalizing or for being specific.

The Impact of Technology: Why Young People Know More About It Than Adults

1	Today, technology is changing quickly, and this change is affecting how different generations use and understand it. Generally speaking, younger people, like children and teenagers, seem to know a lot about modern devices, apps, and the internet. For the most part, this has led to a situation where young people know more about technology than adults. <u>As a rule</u> , young people find it easier to learn new technologies, while adults sometimes struggle to keep up.
5	Ordinarily, adults have always taught younger people important skills and knowledge, like how to handle responsibilities or practical tasks. However, when it comes to technology, this trend is different. In particular, younger people are better with social media, mobile apps, and online games. Specifically, they know how to use these tools, while many adults find them confusing or difficult.
10	In particular, social media and online games show this knowledge gap clearly. Many teenagers understand how to manage online profiles, join online communities, and follow internet trends that are often new to adults. This is because young people have grown up with technology around them. They are used to using it every day, which makes them particularly good at it.
15	For the most part, adults often ask younger people for help with technology. For example, at home, parents or grandparents may need help with their smartphones or computers. Namely, they might ask teenagers to fix a phone problem, show them how an app works, or set up a new device.
	However, it is important to remember that adults still know many valuable things. Adults have life experience and skills that are helpful in other areas. Generally, it shows that knowledge is not disappearing but is simply different for each generation.
20	In conclusion, technology has created a unique situation. While adults may know less about new devices, young people have become experts. As a rule, this change shows how each generation has its own strengths.

E.g.:
Generalizing
as a rule – appears in line 4.

2. Rewrite each sentence using the word given.

1. Most adults prefer to read printed books instead of e-books.
Ordinarily, _____.
2. Young people know a lot about social media platforms like Instagram and TikTok.
_____, **namely** _____.
3. Adults don't usually spend as much time on social media as teenagers.
Generally, _____.
4. Online safety is an important topic, especially for young users.
_____, **particularly** _____.
5. People tend to learn best when they practice daily.
As a rule, _____.
6. Many social media users are interested in the latest trends and updates.
For the most part, _____.
7. The two most common concerns about social media are privacy and security.
_____, **specifically**.
8. In the workplace, technology skills are useful for all employees.
Generally speaking, _____.
9. Some people avoid using social media because of privacy issues, especially older adults.
_____, **in particular** _____.
10. Young people find it easy to adapt to new devices, but some adults find it more challenging.
_____, **specifically** _____.

3. Put the following words/phrases in the most suitable space.

- namely
- as a rule
- particularly

1. _____, our company values work-life balance and aims to create a positive work environment. This new policy allows for more flexible work hours, 2. _____ for employees with long commutes. 3. _____, team members can choose to work from home two days a week if it helps them manage their time better.

- generally speaking
- in particular
- ordinarily

4. _____, I learn best in a quiet environment with minimal distractions. 5. _____, I find it easier to focus when I have a clear schedule and take regular breaks. 6. _____, listening to calm music helps me stay relaxed and concentrate on my work.

1. Match each phrase / sentence (1-20) to the correct category (a, b, c, d or e) from the box below.

- a. Starting
- b. Previewing
- c. Adding emphasis
- d. Referring to visuals
- e. Closing

1. And finally .. . _____.
2. Are there any (more) questions? _____.
3. As you can see, ... _____.
4. The main reason for this is ... _____.
5. Feel free to ask questions. _____.
6. First, I'll ... _____.
7. Good morning and thanks for coming. _____.
8. That's everything I want to say. _____.
9. I'd like to begin by (+ verb + -ing) _____.
10. I'll take questions at the end. _____.
11. I'm here today to ... _____.
12. Thanks for listening. _____.
13. Let's look at this ... _____.
14. Let's start. _____.
15. My name's ... and I'm going to tell you about ... _____.
16. That brings me to the end of my presentation. _____.
17. The best thing about this is ... _____.
18. Then, we'll ... _____.
19. We think it's a good idea because ... _____.
20. You'll notice that ... _____.

2. Here are some scenarios. Use the phrases in parentheses to practice responding appropriately in a presentation or discussion context. Number 1 is done as an example.

Scenario 1: Imagine you're presenting a new project to a team of colleagues for the first time. Begin your presentation by introducing yourself and your topic in a friendly way.

(morning / tell / start / goals).

Sample 1: "Good morning and thanks for coming. My name's [Your Name], and I'm going to tell you about our new project. Let's start by looking at the main goals for today."

Scenario 2: You want to give your audience a roadmap of your presentation. Tell them what you'll cover first, second, and third.

(First / background / then / finally).

Scenario 3: You are explaining an important detail about a new marketing strategy that's crucial for the team to understand. Make sure to highlight why this point matters.

(main / approach / best / core values)

Scenario 4: You are showing a graph that illustrates the company's sales growth over the past year. Draw the audience's attention to an important trend on the graph.

(can / significant / particularly / notice)

Scenario 5: Closing the Presentation You've reached the end of your presentation and want to wrap up. Thank the audience and invite them to ask questions.

(end of my presentation / listening / questions/ want)

Scenario 6: During your presentation, someone interrupts to ask a question. Politely respond to the interruption and let them know when you'll address their question.

(Feel free / end/ come back)

Scenario 7: You are discussing your team's unique selling point, which sets your company apart from the competition. Make it clear why this is so important.

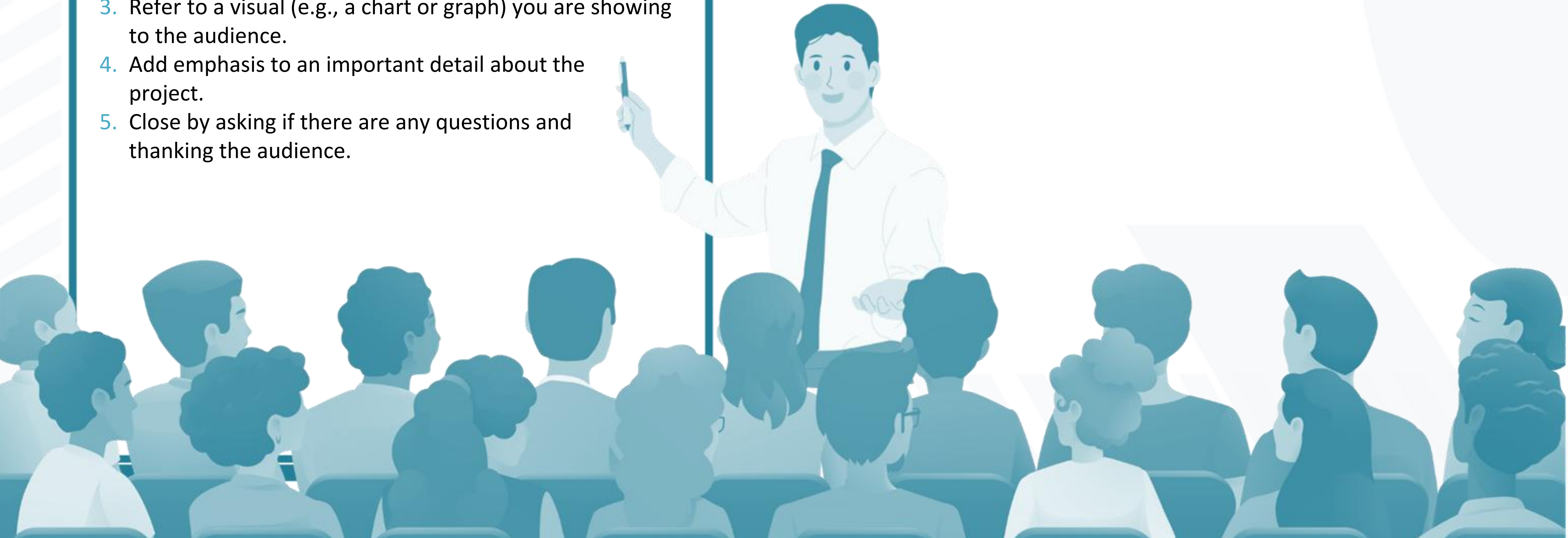
(main reason / best thing / good idea)

Scenario 8: Before finishing, you want to summarize the main points of your presentation to ensure everyone has understood.

(wrap/ covered / first / then / finally / in summary)

3. Imagine you are giving a presentation on a new project. Use the following prompts to write out a short script, incorporating phrases from the categories provided:

1. Start the presentation by introducing yourself and the topic.
2. Preview what you'll be discussing first.
3. Refer to a visual (e.g., a chart or graph) you are showing to the audience.
4. Add emphasis to an important detail about the project.
5. Close by asking if there are any questions and thanking the audience.





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Business Intermediate

Unit 12: Innovations

Homework – Answer Key

Exercise 1

- 1. **False** - AI cannot yet fully translate animal languages; it's still in development.
- 2. **True** - Wearable devices can provide insights into animal emotions and needs.
- 3. **False** - The focus is on enhancing understanding, not replacing interaction.
- 4. **True** - Futuristic technology aims to help us better understand animal feelings.
- 5. **False** - Traditional animal training is still necessary; AI complements it.
- 6. **True** - AI tools are used creatively to find patterns in animal communication.
- 7. **False** - Wearable devices give insights but don't enable direct verbal communication.
- 8. **True** - Improved understanding of animal communication can enhance welfare.
- 9. **False** - AI is not yet capable of interpreting all types of animal behavior accurately.
- 10. **True** - Future AI advancements have the potential to transform human-animal communication.

Exercise 2

Noun	Adjective	Verb
revolution	revolutionary	revolutionize
advancement	advanced	advance
novelty	novel	-----
future	futuristic	-----
innovation	innovative	innovate
creativity	creative	create
origin	original	originate

Exercise 3

- | | |
|------------------|-------------------|
| 1. revolution | 13. revolutionize |
| 2. advanced | 14. creativity |
| 3. revolutionary | 15. future |
| 4. origin | 16. futuristic |
| 5. advancement | 17. original |
| 6. advanced | 18. creative |
| 7. novelty | 19. origin |
| 8. futuristic | 20. innovation |
| 9. innovation | 21. advance |
| 10. innovate | 22. novel |
| 11. create | 23. revolutionary |
| 12. creativity | 24. advanced |

Exercise 1

1. **b.** For example, one key breakthrough was the development of faster, more efficient computers that could handle complex AI tasks, like image recognition and speech translation.
2. **c.** For instance, although chatbots can answer questions quickly, they may struggle to show empathy to a customer who is upset.
3. **a.** For example, AI has already been used to develop smart homes, where lights, heating, and security can be controlled by voice commands or phone apps

Exercise 2

- a) Catalyst** - An agent or event that sparks or speeds up significant change or action.
- b) Invention** - A unique device, method, or process created through study and experimentation.
- c) Revolutionize** - To bring about a major change or transformation in a field, practice, or industry.
- d) Cutting-edge** - Describing something that is very modern, advanced, or innovative.
- e) Brainchild** - An original idea or invention created by an individual or a group.
- f) Breakthrough** - A significant discovery or development that overcomes a barrier or advances knowledge or technology.
- g) Come up with** - To think of or devise an idea, plan, or solution.
- h) Concept** - A general idea or understanding about something; an abstract thought or notion.
- i) Obstacle** - Something that blocks progress or makes it more difficult to achieve a goal.

Exercise 3

1. The product is an **invention** that's never been seen before.
2. The new device helped **revolutionize** the way we work.
3. She **came up with** a brilliant idea during the meeting.
4. The app was her **brainchild**, and it became very popular.
5. The new regulations became an **obstacle** to our progress.
6. They explained the **concept** in simple terms.
7. Last year, scientists made a **breakthrough** in medical research.
8. Their technology is **cutting-edge**.
9. His speech acted as a **catalyst** for change in the organization.

Exercise 1

1. This is the most challenging project I've ever worked on.
2. She is the fastest employee in our team.
3. That was the best presentation I've ever seen.
4. Our company is one of the most successful in the industry.
5. This laptop is the cheapest of all the others we offer.
6. He is one of the most talented designers in the office.
7. The meeting room is the biggest room in the building.
8. This year, our profits are the highest they've ever been.
9. That is one of the most difficult tasks I've had this month.
10. The new software is one of the most innovative we've used before.

Exercise 2

1. the highest
2. the most effective
3. the most experienced
4. the most successful
5. the most creative
6. the strongest
7. the most affordable
8. The most advanced

Exercise 3

1. Mount Everest
2. The Sahara Desert
3. The Pacific Ocean
4. China
5. Jupiter
6. New York City
7. The cheetah
8. Canada
9. The Bible
10. The Nile

Exercise 1

Generalizing

- as a rule – appears in line 4.
- for the most part – appears in line 3 and in line 14.
- generally – appears in line 18.
- generally speaking – appears in line 2
- ordinarily – appears in line 6

Being specific

- in particular –appears in line 7 and 10
- particularly –appears in line 13.
- specifically –appears in line 8
- namely –appears in line 15

Exercise 2

1. **Ordinarily**, adults prefer to read printed books instead of e-books.
2. Young people know a lot about social media platforms, **namely** Instagram and TikTok.
3. **Generally**, adults don't spend as much time on social media as teenagers.
4. Online safety is an important topic, **particularly** for young users.
5. **As a rule**, people learn best when they practice daily.
6. **For the most part**, social media users are interested in the latest trends and updates.
7. The two most common concerns about social media are privacy and security, **specifically**.
8. **Generally speaking**, technology skills are useful for all employees in the workplace.
9. Some people avoid using social media because of privacy issues, **in particular** older adults.
10. Young people find it easy to adapt to new devices, **specifically** when compared to some adults.

Exercise 3

1. as a rule
2. particularly
3. Namely
4. Ordinarily
5. Generally speaking,
6. In particular

Exercise 1

1. And finally b. Previewing
2. Are there any (more) questions? e. Closing
3. As you can see, ... d. Referring to visuals
4. The main reason for this is ... c. Adding emphasis
5. Feel free to ask questions. b. Previewing
6. First, I'll ... b. Previewing
7. Good morning and thanks for coming. a. Starting
8. That's everything I want to say. e. Closing
9. I'd like to begin by (+ verb + -ing) a. Starting
10. I'll take questions at the end. b. Previewing
11. I'm here today to ... a. Starting
12. Thanks for listening. e. Closing
13. Let's look at this ... d. Referring to visuals
14. Let's start. a. Starting
15. My name's ... and I'm going to tell you about ... a. Starting
16. That brings me to the end of my presentation. e. Closing
17. The best thing about this is ... c. Adding emphasis
18. Then, we'll ... b. Previewing
19. We think it's a good idea because ... c. Adding emphasis
20. You'll notice that ... d. Referring to visuals

Exercise 2

Scenario 2: *"First, I'll introduce the project's background. Then, we'll look at the key objectives, and finally, we'll discuss the timeline and next steps."*

Scenario 3: *"The main reason for this approach is that it allows us to reach a broader audience more effectively. The best thing about this strategy is how it aligns with our company's core values."*

Scenario 4: *"As you can see, the graph shows a significant increase in sales over the last quarter. Let's look at this upward trend, particularly in March. You'll notice that our new campaign had a major impact."*

Scenario 5: *"That brings me to the end of my presentation. Thanks for listening, and that's everything I want to say. Are there any more questions?"*

Scenario 6: *"Feel free to ask questions, but I'll take most of them at the end. We'll come back to your question in a moment if that's okay."*

Scenario 7: *"The best thing about this approach is how it differentiates us from competitors. The main reason for this choice is that it leverages our strengths and keeps us unique in the market."*

Scenario 8: *"To wrap up, let's review what we've covered: first, the project background, then the main objectives, and finally, the next steps. In summary, this project will position us for strong growth in the coming months."*

Exercise 3

1. "Good morning everyone. My name is Sarah, and I'm here today to present our new marketing strategy."
2. "First, I'll go over our goals for the upcoming quarter."
3. "As you can see on this chart, our projected sales have increased."
4. "The main reason for this growth is our improved customer engagement."
5. "That brings me to the end of my presentation. Are there any questions? Thank you for listening."